



Laughs by Teresa

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SUGGESTED INTERVIEW QUESTIONS

Teresa Maza | Author of *The Unbalanced Ledger*

"Teresa Maza is a Finance Manager who speaks 'human,' offering a refreshingly honest take on personal finance that resonates with anyone balancing a career, a budget, and a life."



CATEGORY 1: THE "NO-SHAME" FINANCE STRATEGY

- **The "Emergency Pizza Fund":** Most finance books tell you to cut out lattes. Why do you argue that an "Emergency Pizza Fund" is more important than perfect frugality?
- **Breaking the Shame Spiral:** Why is "shame" the biggest barrier to financial health, and how does your book help readers break through it?
- **The Perfection Myth:** As a professional Finance Manager, what was your "aha" moment when you realized that spreadsheets don't always work in real-life chaos?

CATEGORY 2: LIFE, DOGS, & "THE UNCALCULATED MESS"

- **Sansa's Law:** Your dog, Sansa, is a major character. How has a mischievous rescue dog actually made you *better* at managing your money?
- **The Cost of Love:** You discuss massive vet bills and "pirate dogs." How do pet owners prepare for the "uncalculated mess" of animal rescue?
- **Sansa's Budget Bootcamp:** If Sansa were in charge of a bank, what is the first rule she would implement?

CATEGORY 3: DIVERSITY & PERSONAL JOURNEY

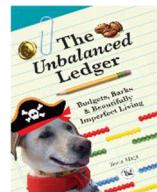
- **The Introvert's Edge:** How did being an introvert and an ESL learner help you become a more empathetic financial communicator?
- **Representation:** How does your Filipina-American background give you a unique view of the "American Dream" and personal finance?

CATEGORY 4: LOCAL IMPACT & COMMUNITY

- **The Library Milestone:** *The Unbalanced Ledger* was recently accepted into the **Fairfax County Public Library.** Why is public library access so important for financial literacy?
- **Fairfax to Finance:** How does your day job in Fairfax County HR influence the "workplace chaos" stories in the book?

QUICK SOUNDBITES & FAST FACTS

- **The Philosophy:** "Financial wisdom doesn't require perfection—just persistence and humor."
- **The "Sansa" Rule:** "If the dog didn't eat the receipt, it's a successful day in my book."
- **Availability:** Amazon (\$16.99) | Retailers (\$18.99) | Ebook (\$8.99)
- **Charity:** Supports **Lucky Dog Animal Rescue (LDAR).**



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