




Laughs by Teresa



SCAN for Instant Access to:

- High-Resolution Book Cover Art
- Author Headshots (Featuring Teresa & Sansa)
- Sample Chapters & Media Interview Q&A 

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## PRESS KIT: THE UNBALANCED LEDGER (2025)

[www.laughsbyteresa.com](http://www.laughsbyteresa.com) | @laughsbysteresa | [laughsbysteresa@outlook.com](mailto:laughsbysteresa@outlook.com)

### THE BOOK: Budget, Barks, and Beautifully Imperfect Living

- **Affordable, Actionable Resource:** Priced at **\$18.99 (Paperback)** and **\$8.99 (Ebook)**.

This guide successfully blends hilarious memoir with high-level money management survival tactics.

- **Timeliness:** Launched **December 15, 2025**, the book is perfectly positioned for **New Year's Resolutions**, "Financial Wellness" media segments, and Q1 self-improvement coverage.
  - **Institutional Credibility:** Formally accepted into the **Fairfax County Public Library (FCPL) System**, cementing its status as a trusted resource for the Northern Virginia community and beyond.
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## RECENT ENDORSEMENTS →

- “Essential reading for anyone who needs to stabilize their money without losing their mind... **deeply therapeutic and wildly entertaining.**” — *Goodreads Reviewer*  

- "Finally, a finance book that feels real! Build your financial health without sacrificing your humor or your **emergency pizza fund.**" — *Goodreads Reviewer* 
- "Teresa Maza’s *The Unbalanced Ledger* successfully blends two genres we rarely see together: the hilarious, self-aware memoir and the transactional, actionable guide to money management.” — *Miriam R., ARC Reader*

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## LOGISTICS & AVAILABILITY

Detail	Specification
Status	AVAILABLE NOW (Launched Dec 15, 2025)
Amazon Price	\$16.99 (Paperback)
Retailer MSRP	\$18.99 (Paperback)
Ebook Price	\$8.99
Paperback ISBN	979-8-9931122-0-6
Ebook ISBN	979-8-9931122-1-3
Library Status	Accepted into the Fairfax County Public Library System
Distribution	Amazon (KDP) & Major retailers via IngramSpark





## FULL AUTHOR BIO: TERESA MAZA

Teresa is a dedicated **Finance Manager** in Fairfax County's Human Resources Department, navigating budgets and spreadsheets with precision and heart. Beyond the numbers, she is **Laughs by Teresa**, a frugal humorist who celebrates the glorious, uncalculated mess of real life.

Hailing from the Philippines, Teresa brings a unique perspective to finance. Having taught ESL to adult learners for over a decade while working full-time as an accountant, she proves that learning—whether language or finance—shouldn't feel like punishment. An introvert who mastered English as her second language, she now transforms "adulting's" chaos into witty, heartfelt stories.

She shares her Northern Virginia home with her husband Albert and Sansa (the mischievous dog on the cover). Through her book and blog, she demystifies finance, celebrates human moments, and invites readers to laugh and feel less alone in life's ledger.

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## MEDIA ASSETS

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